

## **Graphic Designer**

# CAROL MARIE FRANCESCONI

Award Winning, multi-discipline, and media graphics artist. Focused on user experience (UX), interaction and overall aesthetics of design.

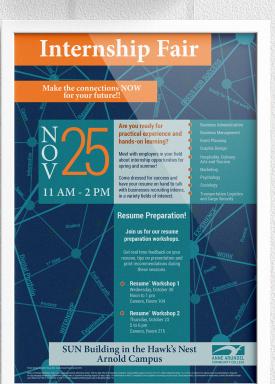
## TYPOGRAPHIC PORTRAIT

As a graphic designer, typography is one of my greatest assets to communicate with my audience. This portrait demonstrating design principles and ideals is composed entirely with font and was created to bring further awareness to The Race Card Project.

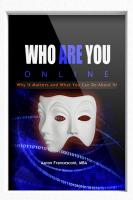
#### THERACECARDPROJECT.COM

## **PRINT MEDIA**









## LOGO DEVELOPMENT

Working with the goals and constraints a client gives and still being able to deliver a logo that meets their needs now and in the future is key in logo design. Awareness of how and when a logo will be used, and the audience that it will need to appeal to, all influence design greatly.

www.SpotMeCoin.com

**XME** 

**SPOTMe** 

SPOTME

WWW.R4G.TV

#### **Graphic Design Director** Queen Anne's Chorale Board of Directors 2017 - Present

Creating an engaging brand across all printed and social media used for concerts and recruitment including flyers, posters, concert programs, postcards, and tickets.



#### **Graphic Designer** Innana Ventures, LLC 2016 - Present

Building the brand and overall user experience across multiple products (cryptocurrency, online education, entertainment) and multiple channels including web design, logo design, video production, desktop application design, social media campaigns, and email marketing.



#### **Graphic Artist** WhooRU Online Image Management 2009 - 2013

Directing personal branding via online reputation and presence management for individuals who need to control online appearance. Working directly with the client to develop their online persona using web design,graphic design, photography, search engine marketing, and personal brand techniques.



WOLF OF WALLSTREET

Work shown at Yellow Barn Art Gallery and AACC. Published work in international publication of 2019 Innovation and Design. Design is so simple. That is why it is complicated.

**Paul Rand** 

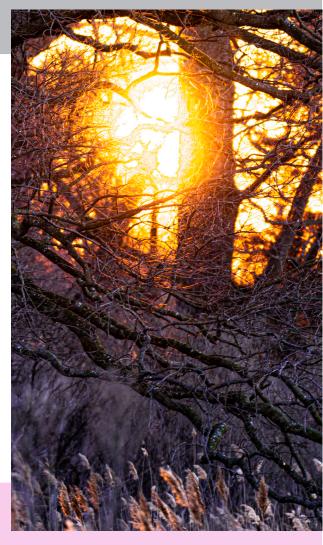
### AAS Graphic Design

#### Anne Arundel Community College

- Adobe Suite Illustrator Photoshop InDesign Lightroom Premier Pro Dreamweaver
- Procreate
- Photography



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### Resume Printed Layout

### Trifold Folded Inside & Out



