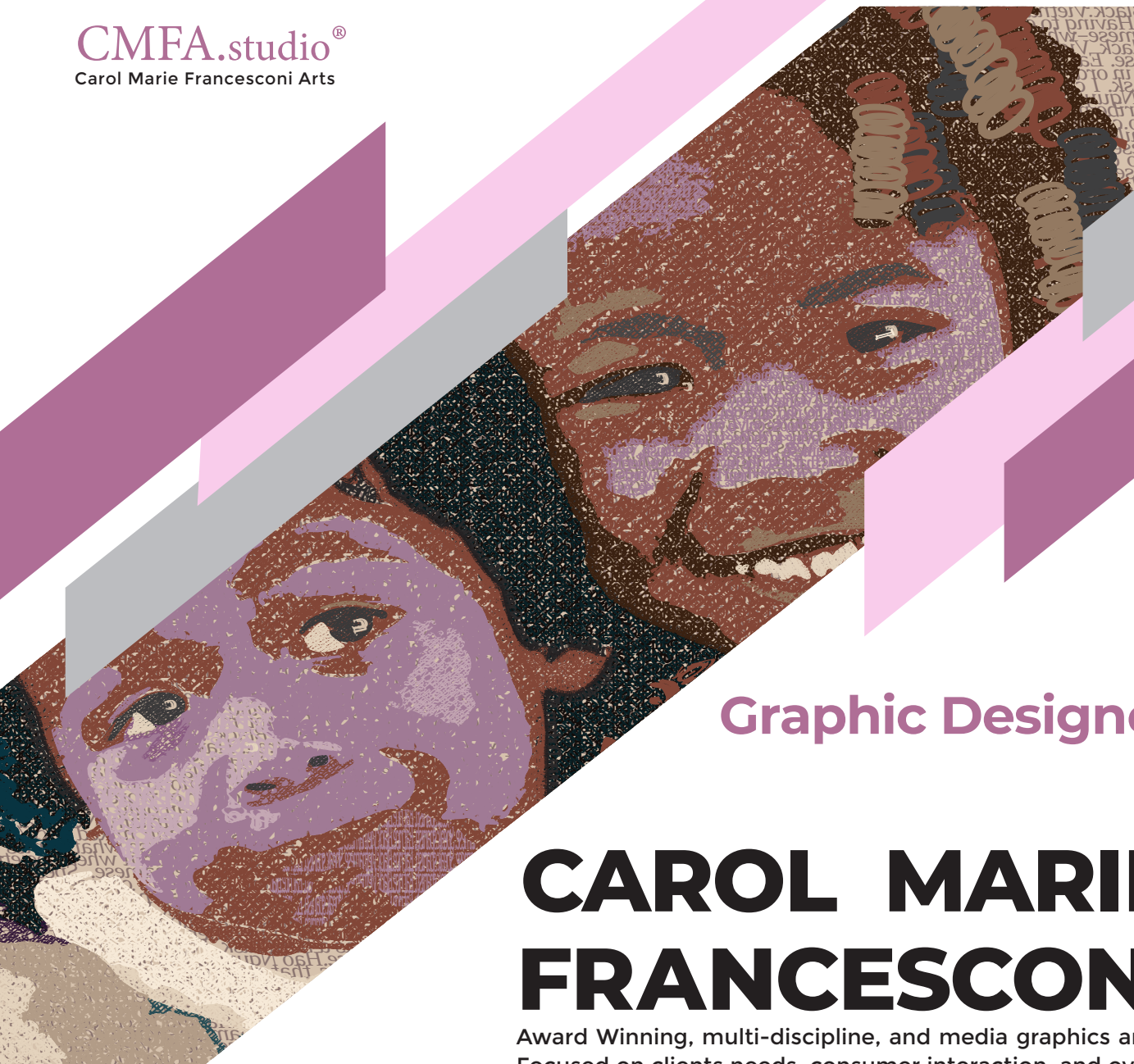


CMFA.studio®  
Carol Marie Francesconi Arts



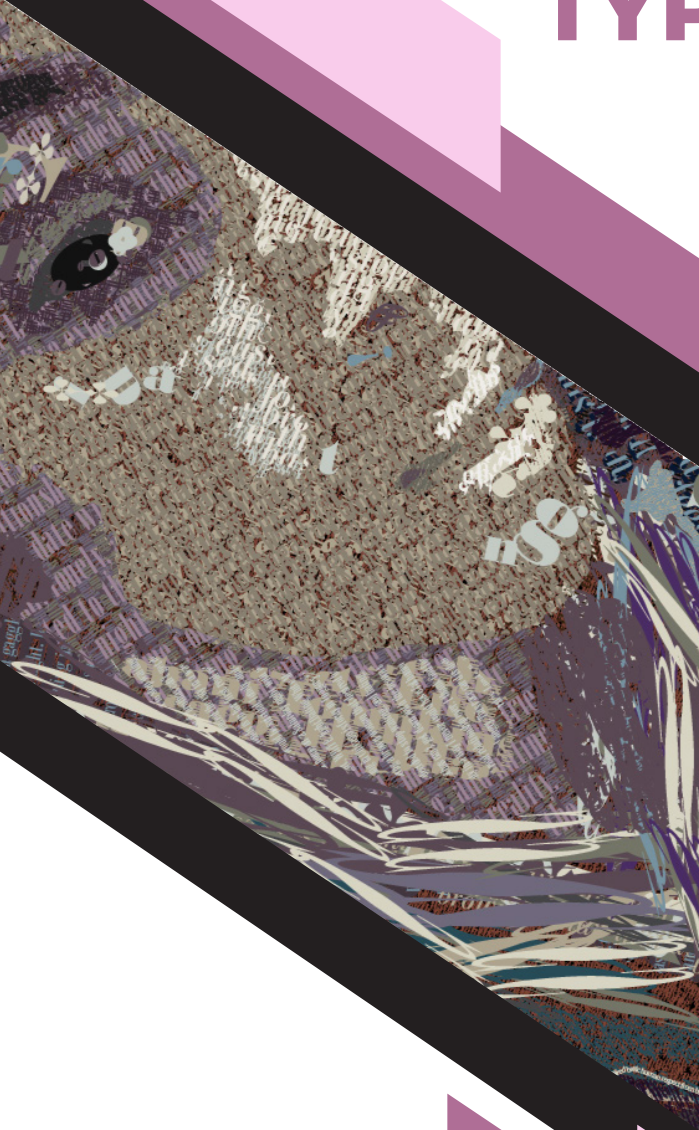
Graphic Designer

# CAROL MARIE FRANCESCONI

Award Winning, multi-discipline, and media graphics artist.  
Focused on clients needs, consumer interaction, and overall  
aesthetics of design.

# TYPOGRAPHIC PORTRAIT

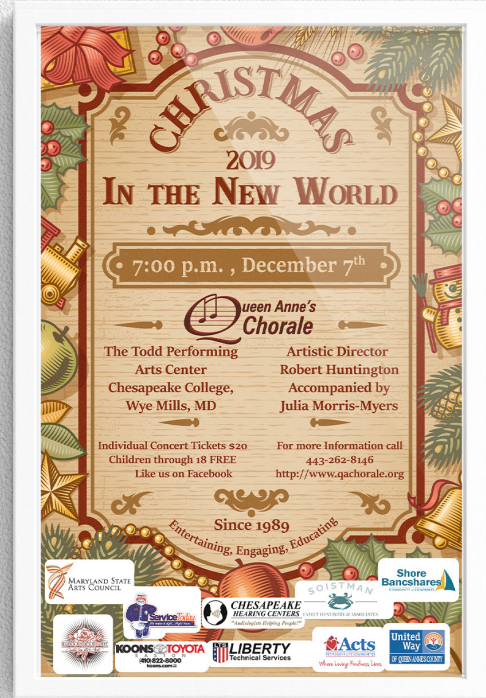
As a graphic designer, typography is one of my greatest assets to communicate with my audience. This portrait demonstrating design principles and ideals is composed entirely with font and was created to bring further awareness to The Race Card Project.



[TheRaceCardProject.com](http://TheRaceCardProject.com)



# PRINT MEDIA



## Internship Fair

Make the connections NOW  
for your future!!

### NOV 25

11 AM - 2 PM

**Are you ready for practical experience and hands-on learning?**

Meet with employers in your field about internship opportunities for spring and summer!

Come dressed for success and have your resume on hand to talk with businesses recruiting interns, in a variety of fields of interest.

**Resume Preparation!**

Join us for our resume preparation workshops.

Get real time feedback on your resume, tips on presentation and print recommendations during these sessions.

- **Resume Workshop 1**  
Wednesday, October 30  
Noon to 1 pm  
Careers, Room 104
- **Resume Workshop 2**  
Thursday, October 23  
3 to 6 pm  
Careers, Room 215

**SUN Building in the Hawk's Nest  
Arnold Campus**

**ANNE ARUNDEL  
COMMUNITY COLLEGE**



# LOGO DEVELOPMENT

Working with the goals and constraints a client gives and still being able to deliver a logo that meets their needs now and in the future is key in logo design. Awareness of how and when a logo will be used, and the audience that it will need to appeal to, all influence design greatly.

[WWW.SPOTMECOIN.COM](http://WWW.SPOTMECOIN.COM)



**SPOT***me*



**SPOT***me*



**XME**



[WWW.R4G.TV](http://WWW.R4G.TV)

## Graphic Design Director

Queen Anne's Chorale Board of Directors  
2017 - Present

Creating an engaging brand across all printed and social media used for concerts and recruitment including flyers, posters, concert programs, postcards, and tickets.

## Graphic Designer

Innana Ventures, LLC  
2016 - Present

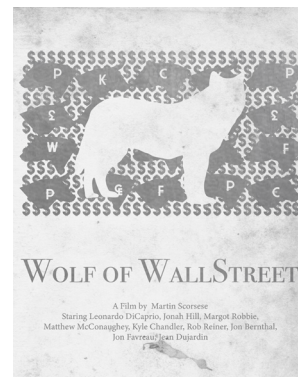
Building the brand and overall user experience across multiple products (cryptocurrency, online education, entertainment) and multiple channels including web design, logo design, video production, desktop application design, social media campaigns, and email marketing.

## Graphic Artist

WhooRU Online Image Management  
2009 - 2013

Directing personal branding via online reputation and presence management for individuals who need to control online appearance. Working directly with the client to develop their online persona using web design, graphic design, photography, search engine marketing, and personal brand techniques.

Work shown at Yellow Barn Art Gallery and AACC.  
Published work in international publication of 2019  
Innovation and Design.







*Design is so simple. That is why it is complicated.*

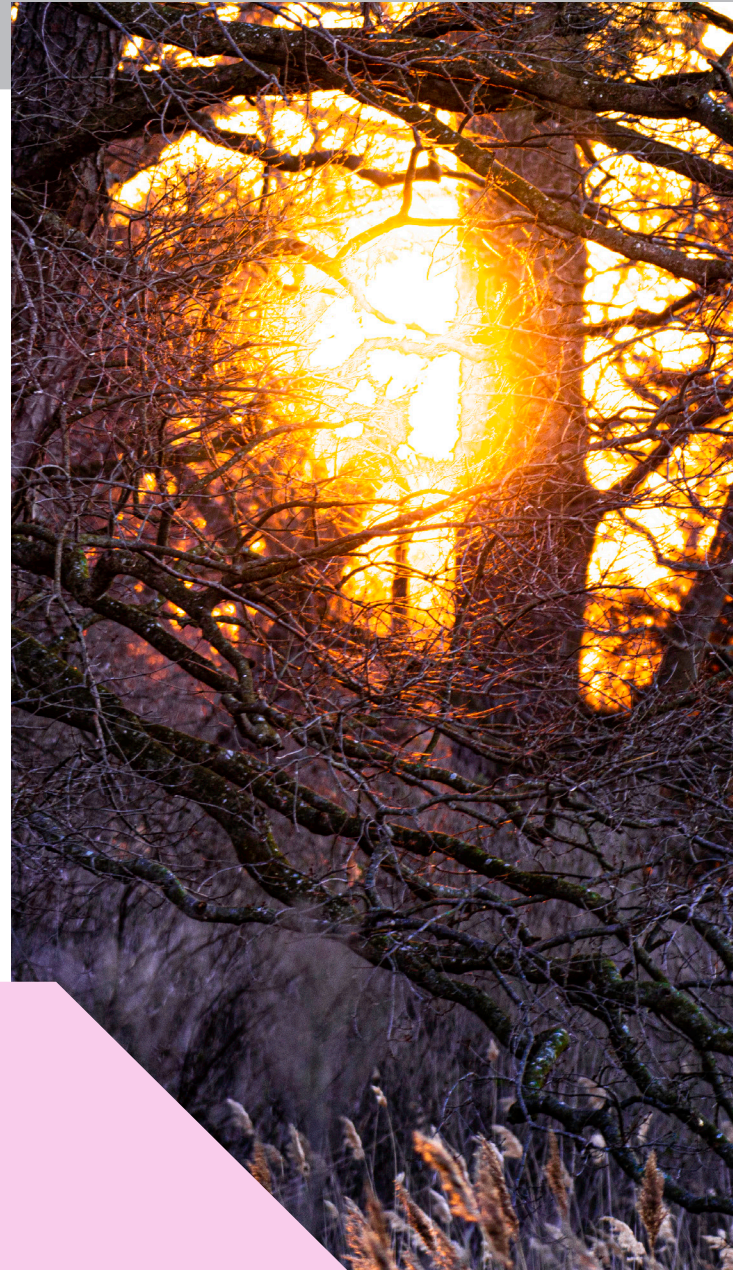
Paul Rand

# AAS Graphic Design

Anne Arundel  
Community College

- Adobe Suite
  - Illustrator
  - Photoshop
  - InDesign
  - Lightroom
  - Premier Pro
  - Dreamweaver
- Procreate
- Photography

Carol M. Francesconi  
443.262.6262  
135 W. Goldfinch Ln.  
Centreville, MD  
[www.CMFA.Studio](http://www.CMFA.Studio)  
[Carol@CMFA.Studio](mailto:Carol@CMFA.Studio)



# Resume Printed Layout



## Trifold Folded Inside & Out

